



October 25, 2004

To Whom It May concern,

I am pleased to offer this letter of reference for Ron Feldstein and The Roman Group.

I have been working with Ron and The Roman Group for more than a year now and have found that not only have I received great service but most importantly better response to my ads.

Prior to working with Ron each of our Branch locations were spending their valuable time pacing ads directly with the local newspapers.

Temps, Inc. is a national healthcare staffing company with 9 Branch locations and more to come! Our business is placing healthcare professionals in a variety of settings and we do that quite well! On the other hand, advertising is not our specialty and allowing a professional like Ron to assist us in not only designing our ads, but negotiating contracts (usually lower rates than we could have got on our own), assisting in determining which publications are of interest and handling the billing for us has made a significant contribution to our organization.

It is hard to believe, but true, that these services cost us nothing and add so much to our organization. Ron has not only saved us time and money but has developed ads, which communicate the professional image we strive for!

No production charges, the best customer service, personalized attention, assistance in developing and implementing an advertising game plan and great looking ads that get the attention of the active and passive job seeker are just a few of the things you get when you work with Ron and The Roman Group! And if that is not enough...IT IS FREE!

If you currently place your ads directly with the newspapers, I would strongly recommend giving The Roman Group a shot! You will be glad you did!

If I can answer any other questions or be of assistance in any way, please do not hesitate to contact me directly.

Warmest Regards,

R. Todd Kane
Executive Vice President
Temps, Inc.